

CLIENT: Ron Norris - "Glam Glide" - Revision #1

| Video | Audio |
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| <p>Footage of homes down a tree lined street. Kids are playing and neighbors are waving at each other from opposite sides of the street.</p> <p>Shot of person in new home design center, picking colors.</p> <p>Shot of Glam Glide on table.</p> <p>Couple smiles at each other.</p> <p>Shot of woman getting in the scooter. She positions the side mirrors and rear-view mirror.</p> <p>Man takes pics with cellphone as woman rides off in scooter down the street.</p> <p>Back at design center, couple sign papers.</p> <p>Shot of couple in yard with sold sign in yard and scooter in the driveway.</p> <p>Fly-in descriptor: Glam Glide comes with home for an additional \$1,399.99</p> <p>(Fade to black)</p> | <p>MUSIC: Upbeat, Jazz music playing</p> <p>V.O.: Glam Glide is the ride you need to be cool, comfy, in style and the envy of all of your neighbors.</p> <p>V.O.: Take a smooth ride to the pool, or to the golf course. Take a swing over to the grocery store.</p> <p>V.O: Glam Glide is all you need!</p> <p>V.O.: Glam Glide can be customized and is set up for easy purchase with your home. Get it delivered as soon as you close!</p> <p>V.O.: Glam Glide is \$1,399.99. Call 800-800-8080 to order! Make all of your customizations in the home design center and be sure to ask for Glam Glide special shipping!</p> |
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